

EVALUATION GRID | COOPERATHON 2019 | CANADA EDITION

CRITERIA		1 POINT	4 POINTS	8 POINTS	12.5 POINTS	BONUS DIVERSITY & INCLUSION UP TO 15 POINTS
I. PROBLEM	1 IDENTIFYING AND UNDERSTANDING THE PROBLEM	Problem not well defined or understood	Problem defined but understood in a limited way	Problem clearly defined and understood by the team.	Very well defined problem, thorough understanding of the problem and evidence-based	Diversity of populations affected by the problem, including ethnic minorities, sexual minorities, marginalized, racialized populations, etc.
	2 SCOPE OF THE PROBLEM	Minor problem (not very important / not urgent)	Relevant but marginal problem (moderately important / not very urgent)	Priority problem (important / urgent)	Priority problem and involves a much larger population (important / urgent)	Extent of the impact of any potential solution on ethnic minorities, sexual minorities, marginalized, racialized populations, etc. that would benefit from it
II. SOLUTION	3 RELEVANCE OF THE VALUE PROPOSITION	Unclear innovative product or service	Defined but not very innovative solution. Partially meets a need or slightly complementary to the current ecosystem	Defined but not very innovative solution. Partially meets a need or slightly complementary to the current ecosystem	Very innovative and clearly defined solution. Perfectly meets a precise need and value proposition - very relevant to the sector / complementary to the existing ecosystem	
	4 INTEGRATION OF IMPACT INTO THE PROPOSAL	No or very little concrete impact in the value proposition	"Significant but limited impact in the value proposition"	Impact has an important place in the value proposition	Impact at the heart of the solution	Involves ethnic minorities, sexual minorities, marginalized, racialized populations, etc. who would benefit greatly from the solution
	5 VALIDATION OF USERS AND PARTNERS	No or very little validation with users, no discoveries	Limited discovery and few adjustments to the solution	Good discoveries, adjustments based on what they have learned	Excellent discovery - many stakeholders met, very good understanding of their needs, learned from their experiences and made significant adjustments to the needs	Solution tested with a diversified pool of users
III. VIABILITY	6 POTENTIAL FOR SCALING UP THE IMPACT	Low impact capacity, concentrated at a very local level	Good impact capacity but low probability of being able to scale up the impact	Potential for high impact	Ability to profoundly transform a sector and scale up/maximize the impact	Transformational potential on ethnic minorities, sexual minorities, marginalized, racialized populations, etc.
	7 POTENTIAL FOR SUSTAINABILITY	No plan for sustainability or no realism in the ability to achieve it and/or in the business model, no match between the project, its development plan and the magnitude of the desired impact	Realistic project, existence of a viable potential business model, initial reflections on sustainability but still gaps in the development plan and the extent of the desired impact	Adequacy between the project and its long-term viability, clear development plan and lack of resources to implement next steps	Plan and solid next steps for the implementation and sustainability of the solution and the achievement of the desired impact level	
	8 TEAM'S SUITABILITY & DURABILITY	Very limited team expertise, and/or almost no willingness and ability to continue the project	Limited business expertise but good knowledge of the sector (or vice versa). Some support resources, a clear willingness to move forward, but little clarity on the next steps to take to get there	Sufficient business expertise and good knowledge of the sector. Good partners around the project; vision and actions to be clear to move forward. Confidence in the long-term existence of the team and the project.	High level team, with a diversity of expertise around the project (business experience, knowledge of the sector, key partnerships,...); supporting partners already or about to be signed (financial or other); confidence in the current structure and plan to ensure the team's viability and the long-term achievement of the desired impact.	Diversity of team members and inclusion of different members in their roles